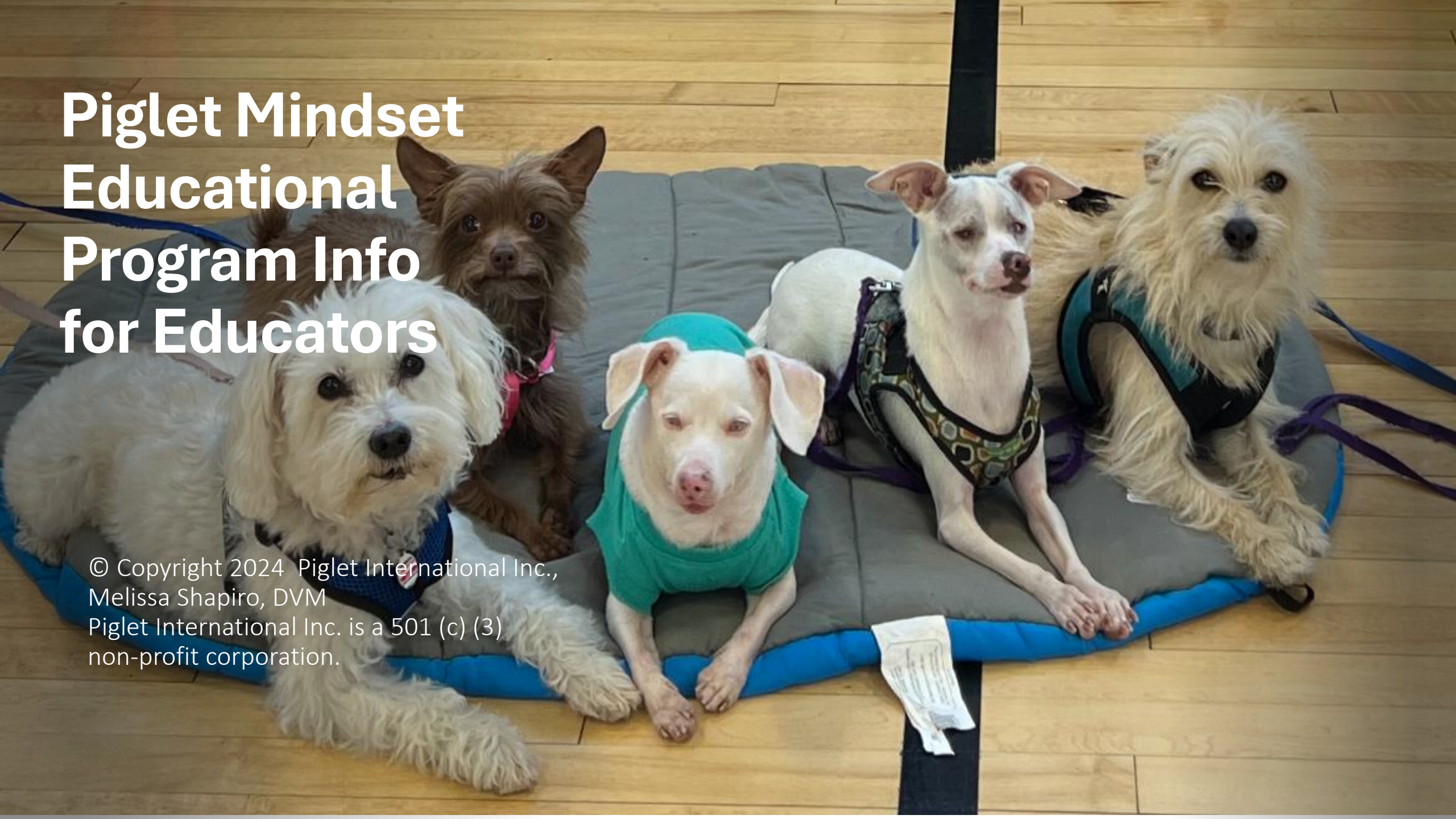


# Piglet Mindset Educational Program Info for Educators

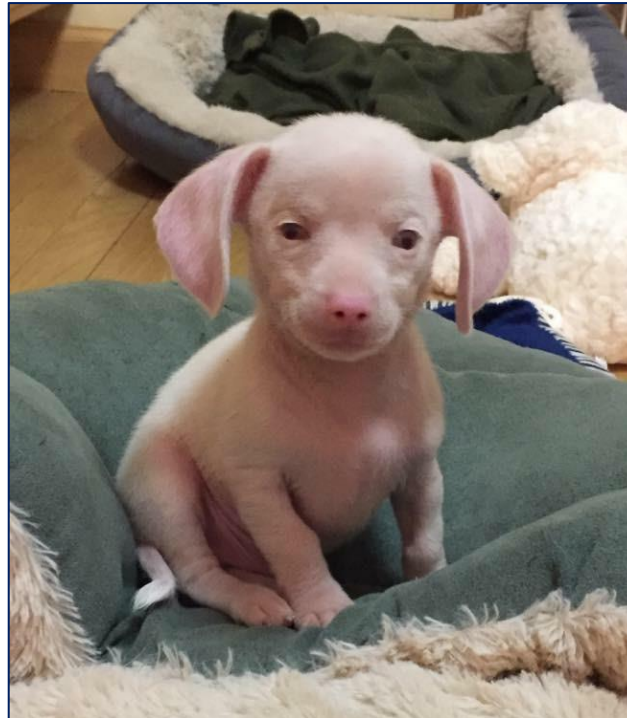
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# Who is Piglet?

- In March of 2017, veterinarian Melissa Shapiro, and her husband Warren Shapiro, agreed to foster a tiny deaf blind puppy who they named Piglet. With 6 rescue dogs already, they were not planning to keep Piglet, but instead, help him find his forever home.
- Two months later, the Shapiros made the life changing decision to adopt Piglet. Dr. Shapiro made a promise that Piglet would have a productive, meaningful life.
- Despite his profound disabilities, Piglet faces his challenges with a positive attitude. Through his growing social media platforms, he inspires his followers to do the same.
- Initially, Piglet became an ambassador for disabled pets, raising awareness and fundraising for dog rescue organizations.



# What was so remarkable about Baby Piglet?

- Piglet is a deaf blind dachshund chihuahua mix rescued from a hoarding situation in Georgia. When Piglet arrived in CT as a foster puppy, he was extremely anxious and upset. He screamed constantly.
- But over the first few weeks, with support from his dog and human family, he settled into a routine, realized he could use his nose to “see” his world, gained confidence, and became a very happy, positive, inspirational little pink dog! He began to map his environment, learned to maneuver his house, yard, the vet hospital where his mom works, and recognize his new human friends.
- Piglet’s mom documented Piglet’s daily life on his Facebook page, Piglet, the deaf blind pink puppy.





Welcome to Miss Fregeau's Class BLOG:

October 3, 2017  
A **PIGLET** State of mind!



During Community Meeting today, 3F listened to **Piglet's** story and discussed how his positive mindset has helped him to overcome challenges. They have decided as a class to use him as a role model and face each day in a "Piglet State of Mind" to grow as students and individuals!

[Watch Piglet's Story HERE!](#)

# How was Piglet Mindset created?

In July 2017, an innovative 3<sup>rd</sup> grade teacher from Plainville, MA, who was following his Facebook posts (Piglet, the deaf blind pink puppy), recognized Piglet's potential to be a growth mindset teaching model for her students.

We designed growth mindset centered educational materials that featured Piglet's story and his positive mindset which led to the creation of the Piglet Mindset Educational Program.

This is exactly what happened!



# What is the Piglet Mindset Educational Program?

- The Piglet Mindset Educational Program is a free online collection of lesson plans and educational materials that are used as a supplement for ongoing SEL and inclusion curriculum. The program is housed on [PigletMindset.org](http://PigletMindset.org)
- The program emphasizes resilience, inclusion, and kindness through the example of Piglet and his pack of 7 rescued dogs, called Piglet's Inclusion Pack.
- New for 2024-25- Georgie's Kindset Club which encourages children to bring kindness to their community.
- The program also teaches children about animal rescue and how to become effective animal advocates!
- In-person and virtual school visits enhance our program.







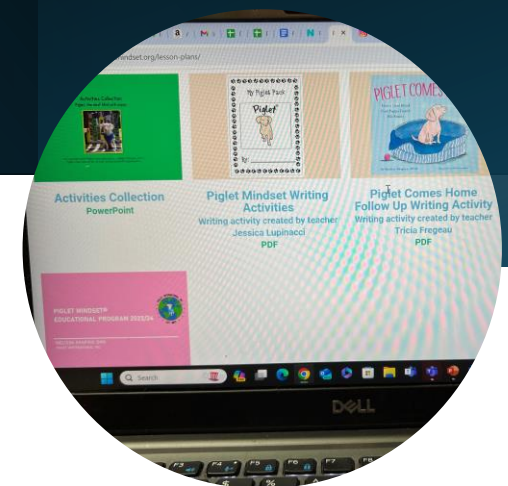
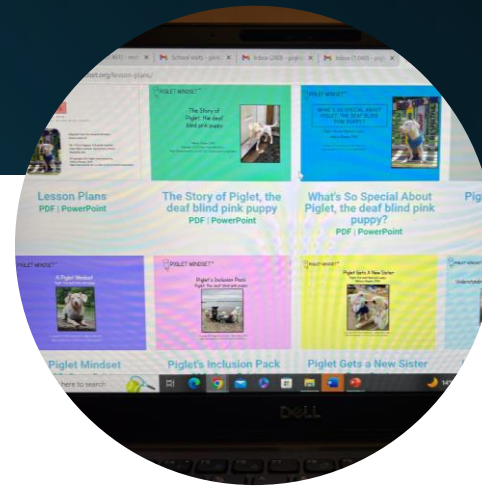
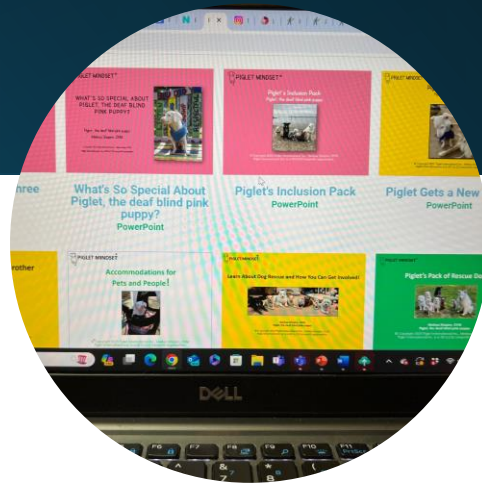
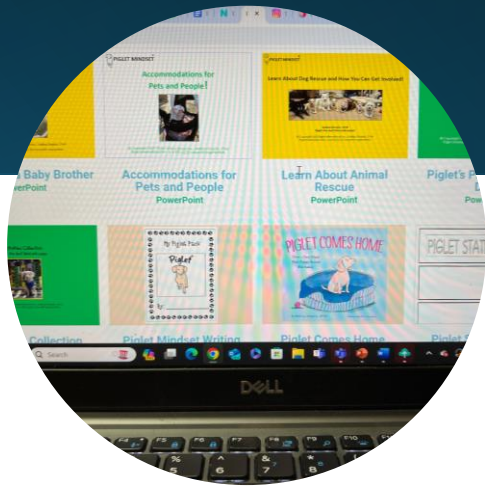
## What is a Piglet Mindset?

- Facing challenges with a positive attitude
- Building on current skills with determination, resilience, and perseverance
- Accepting individuals for who they are and including them despite their differences
- Having empathy and understanding towards others and following up with positive actions
- Being kind to all people and animals



# What does the online program look like?

12 story book style PowerPoints that illustrate Piglet's positive mindset with text, pictures, and videos, as well as focus and discussion questions, writing prompts, and hands on activities



- Piglet Mindset Lesson Plans
- Piglet Mindset Program Guide
- Piglet Mindset for Preschoolers
- Georgie's Kindset
- The Story of Piglet, the deaf blind pink puppy
- A Piglet Mindset
- Piglet and the Three Senses
- What's So Special About Piglet?
- Piglet's Inclusion Pack
- Piglet Gets a New Sister
- Piglet Gets a Baby Brother
- Accommodations for Pets and People
- Learn About Animal Rescue
- Piglet's Pack of Rescue Dogs
- Piglet Mindset Activities Collection
- Piglet Mindset Writing Activities
- Piglet Comes Home Follow Up Writing Activity
- Piglet State of Mind Headband Activity

**All Piglet Mindset Lesson Plans and Educational Materials are free to download!**

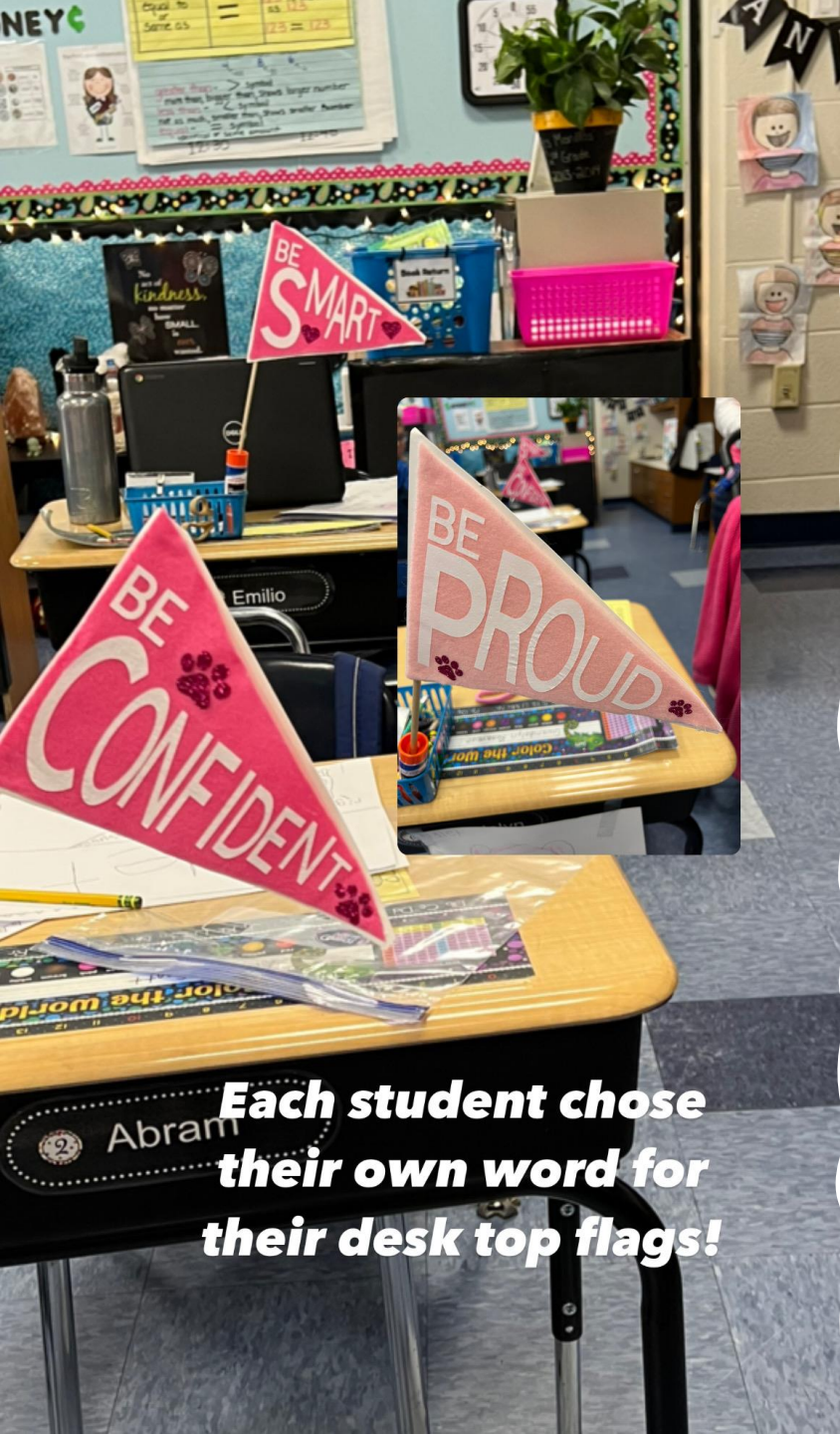


# How did it grow?

- Social Media: The Piglet Mindset Educational Program owes its success first to Piglet's dog loving educator Facebook followers! It continues to grow as we post to raise awareness for the program on Facebook and Instagram.
- Media Coverage: People Magazine, NBC Nightly News, GMA, Power of Positivity, local news, newspapers,
- Events: Bookstore events, veterinary conferences, webinars,
- Word of Mouth: Piglet fans, friends, family who are educators or know educators, raise awareness.
- Merch: When people see Piglet fans wearing Piglet shirts, they ask, and our Piglet friends tell!







**Each student chose  
their own word for  
their desk top flags!**

## Creative ways to use Piglet Mindset in your school

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- Piglet Mindset themed classroom with Piglet Mindset center
- Piglet Mindset leading up to and during disabilities month
- Piglet Mindset leading up to and during inclusion week
- Piglet Mindset for animal care and rescue related studies
- Piglet Mindset themed bulletin boards
- *Piglet Comes Home* one book-one school/grade



# Where is it now?

- Steady number of teachers using the online program to immerse their students in Piglet Mindset.
- Increased interest in school visits each year with more large assemblies requested. PTA and Principals
- Teaching staff should concentrate on the online program to bring the Piglet Mindset message of being resilient, inclusive and kind to their students.
- Encouraging smaller group assemblies to enable a more interactive school visit.
- Recommending one grade only, preferably 2<sup>nd</sup> or 3<sup>rd</sup>, to enable a smaller, more interactive school visit.
- Sustainable in the schools if only one grade participates each year. Younger kids have something to look forward to.
- Piglet Tours are being planned for the Southeast, Midwest, and CA for 2024/25
- Virtual visits are an excellent alternative to an in-person school visit





# The Piglet Mindset School Visit is...

a carefully designed presentation to reinforce and expand on what the students have already learned about Piglet from our online program.

Important points-

- Piglet school visits are extremely impactful, and fun, but they are not the program.
- Background work in Piglet Mindset using the online program, activities, and class discussions, all prepare children for the visit.
- Focus on the school visit without presenting the online materials to students undermines the purpose and goals of our program.
- Educators that postpone scheduling a visit because they want to have enough time to teach Piglet Mindset using our online materials truly understand the value of our program!





# In-Person and Virtual School Visits

## The Piglet Mindset School Visit:

- 30-40 minute interactive PowerPoint presentation
- 15 minute tap signal demo with Piglet, Georgie, and their sisters
- Q and A
- Petting the dogs- generally not part of our program but possible in certain situations only
- Requirements- screen, projector, microphone in larger areas, students need to be at least 10-15 feet back from where the dogs are doing their tap signal demo
- For extra fun- students should wear pink shirts and their Piglet State of Mind head bands



# What does Piglet Mindset<sup>®</sup> cost?

## Online Piglet Mindset Program

- The online program materials are free and available for teachers to access through our website.

## In person visits

- \$600\* for a 1 hour presentation
- \$1100\* for 2 hours (2 separate presentations, same day/same location)
- \$1650\* for three 1 hour presentations (3 separate presentations, same day/same location)
- \* Plus driving costs and other travel expenses

## Virtual Visits

- \$350 for 1 hour presentation
- \$825 for 1 hour presentation plus 3 half hour follow up sessions throughout the school year. Must be used within the same school year.

Due to the generous support of our donors, we're able to offer sponsored Piglet Mindset visits to schools that do not have an enrichment program budget. We suggest that schools involve their students in fundraising activities to help cover the costs of a Piglet Mindset school visit.





# Coventry, RI



- One awesome 2<sup>nd</sup> grade teacher using the Piglet Mindset online program since 2020
- 2<sup>nd</sup> graders learning about Piglet Mindset throughout the school year
- Virtual school visit in May 2023
- In-person school visit in May 2024
- T-shirts designed by one of the 2<sup>nd</sup> graders donated by Piglet International Inc for her whole class
- A second Piglet t-shirt design was part of another class project



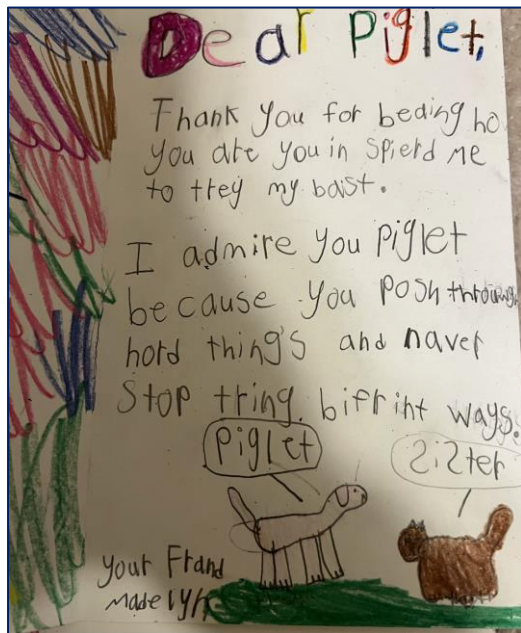
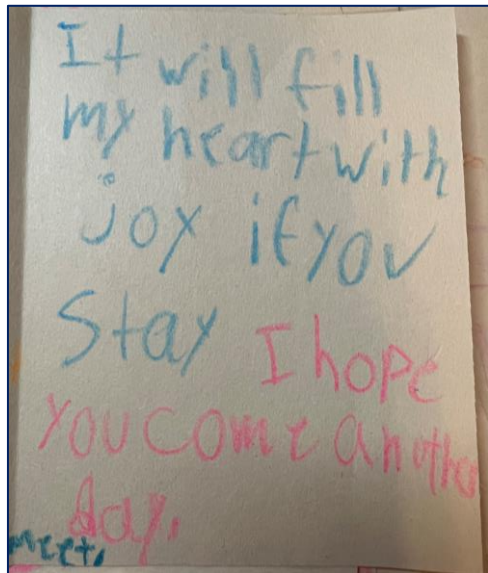
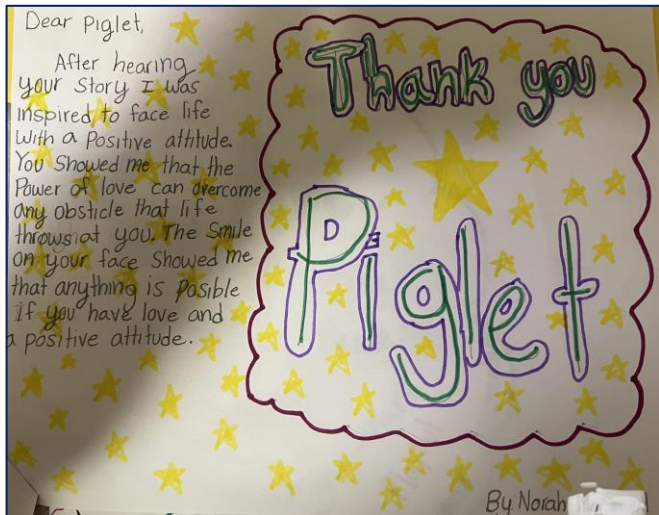


# Bridgeport, CT

- Bilingual Class of 3<sup>rd</sup> graders
- 8 years of Piglet Mindset with their extraordinary teacher
- Piglet Mindset poster is in English and Spanish
- School visits are translated to Spanish by the teacher
- Donate Piglet Comes Home books for each student
- Donate Piglet Mindset t-shirts for each student
- Donate Piglet Mindset drawstring backpacks for each student







**Cards to Piglet**



Great additions to classrooms and school libraries!!  
Also, a great at home connection to Piglet Mindset!

## The PIGLET Book



## PIGLET COMES HOME A Picture Book for Children



Signed copies, and signed bookplates.  
Visit [PigletMindset.org](http://PigletMindset.org) for details.

# **Piglet International Inc.** is a 501(c)(3) nonprofit organization

Piglet Mindset Online Educational Program

Piglet's Books

Piglet School Visits

Piglet's Rescue Fund

Piglet's Book Donation Program

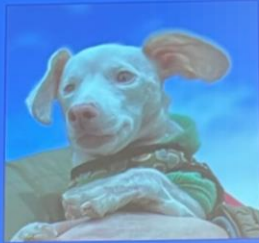
Piglet Fundraising for classes and individuals  
(details on our website!)

Piglet Events, Presentations, Visits are partially  
or fully sponsored by Piglet International Inc.





Do You Have A Piglet Mindset?



Piglet, the deaf blind pink puppy

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# Contact Info

- **Website:**
- [pigletmindset.org](http://pigletmindset.org)
- **E-mail:**
- Melissa Shapiro, DVM  
[pinkpigletpuppy@gmail.com](mailto:pinkpigletpuppy@gmail.com)
- **Instagram:**
- @pinkpigletpuppy,  
@melissashapirodvm  
@georgieforfun
- **Facebook:**
- Piglet, the deaf blind pink puppy
- **TikTok:**
- @pinkpigletpuppy
- **Piglet International Inc. is a 501 (c) (3) non-profit corporation. Donations are tax deductible.**

 **WELCOME**   
**PIGLET AND THE PACK**

